

Smart Recommendation

Product Defect

Product Exchange

Periodic Discounts

Facile and Interactive User experience

Shop anytime anywhere

Diverse products

Limited Stocks/ Collections

Shipping Cost

Search and Find products of desire

Products are verified of quality

Quality/Durable Material

Cost efficient

Variety of options available for a product

Product Rating / Review

Customer stratification

Flexible payment methods.

Discounts / Offers

Voguish and trendy product recommendations

Smart and fluid performance

Product advertisements

Will the app have knowledge on what's trending?

How much is it going to cost me?

Will the delivered product be as mentioned?

**EMPATHY MAP CANVAS**

**Gain insight and understanding on solving customer problems.**

Build empathy and keep your focus on the user by putting yourself in their shoes.

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Wil it be suitable for me?

Will I find the product I look for?

WIll the stock be available for mass purchase?